

PHILIPPINE TATLER

MEDIA KIT 2018

L I F E . E X T R A O R D I N A R Y

Everything we do is set out to inspire our discerning audiences. We do this by portraying life at its most beautiful and extraordinary. Whether it be through intimate stories about remarkable people, our experts' opinions on refined living or cultural enrichment, or presenting trends as they happen, Philippine Tatler is opening up a world of possibilities.

TATLER PLATFORMS

PRINT

BRAND EXTENSIONS



JANUARY

The annual publication is the authority for fine dining in the region, bringing you unbiased expert reviews and celebrating the best in culinary experiences. It is the perfect complement to PhilippineTatler.com/Dining.

PRINT RATE CARD

T-DINING BEST RESTAURANT GUIDE

TYPES	NO./PAGES	1X
Bookmark		385,900
Outside Back Cover	1	283,700
Inside Back Cover	1	141,900
IFC Spread	2	255,300
Full Page	1	113,500
Half Page		70,300

GUARANTEED POSITIONS

Depending on availability of space and subject to the following surcharges: - Fixed position: 20% loading - Page facing editorial: 15% loading.

NON-STANDARD ADVERTISING

Rates quoted are for basic process colours (Cyan, Magenta, Yellow & Black). Rates for insert, special colours, metallic inks, gatefolds and other non-standard advertising are available from the director.

BOOKING DEADLINE

Six weeks preceding the month of publication.

CLOSING DEADLINE

For non-prime position, closing date for all material is the first day of the month preceding the month of publication.

CANCELLATION

No cancellation accepted after 6 weeks preceding the month of publication. Bookings for fixed and prime position advertisements are non-cancellable.

For further enquiries regarding the submission of materials, please contact your advertising representative or our ad operation team (info@philtatler.com)

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